



Senn-Sational!™

Fast Coaching Websites™

your website up in 3 hours or less!

SEO Package

Fast Coaching Websites SEO Program.

Here's what you receive when you sign up for the Fast Coaching Websites Search Engine Optimisation (SEO) Program.

✓ Google Analytics Account Opened & Set-UP

Vital Information: Understand where your best sources of visitors come from; know to stop advertising on web sites that don't send you any visitors, know to maximise the visitors from those web sites that are productive

✓ Web Site Conversion Goals Defined & Configured.

Vital Information: Understand what sources of traffic result in the most leads; drop any advertising not resulting in leads, try and get more leads from those sources that are productive.

✓ Google Webmaster Tools Authentication

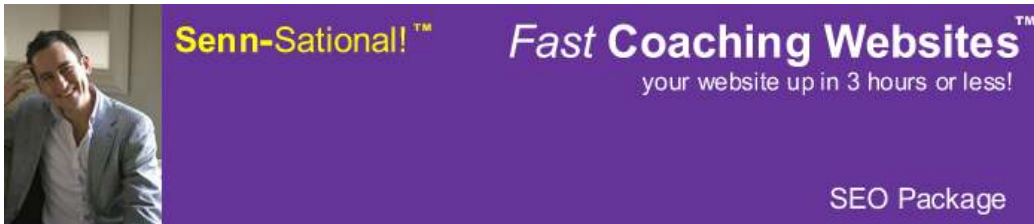
Get Your Site Indexed Faster: Helps Google understand that your web site is legitimate and should be included in Google's results pages faster.

✓ Trusted Paid Directory Link Purchased

Get Better Search Engine Rankings: Google knows to give you better search engine rankings because this link is from a trusted source.

✓ Human-Readable URLs Enabled

Get Better Search Engine Rankings: Makes your site URLs human-readable & Google-readable.



✓ **Optimised Page Titles Enabled**

Get Better Search Engine Rankings: Makes sure that each Page Title is specific and relevant to each page, which the search engines love.

✓ **H1 Headings Enabled**

Get Better Search Engine Rankings: Helps ensure that each page of content is about a specific topic, which the search engines love.

✓ **Site Map Installed**

Get Better Search Engine Rankings: Providing a single page that links to every other page of your web site, which Google enjoys.

✓ **Search Engine Submissions**

Get More Traffic: Lets non-Google search engines know that your site has launched, and that they should include it in their search results.

✓ **Meta Tag Quick Updater Installed**

Time Saver: Add meta descriptions and keywords to your content from one page, rather than have to go into each one separately.